

# Corporate Engagement Opportunities

## **Fostering Great Ideas Is Ready to Engage**

We focus on system-wide reform and innovative solutions for children who struggle in foster care. We restore dignity, nurture core relationships, and develop thoughtful responses to the significant need.

#### Learn (Interactive. Meaningful.)

Awareness Training	•	The Crisis of Foster Care: a child's view Sensible Solutions: the community's response	30 min each
Corporate Development Training	•	<i>The Customer Experience: I hear you!</i> A case study on listening to children in need <i>The Innovative Company: prepare for impact!</i> A case study on working for a cause greater than self	45 min each
Experiential Workshop		<i>Life in Limbo</i> Experience what it's like to live in foster care	1 - 2 hours

#### **<u>Take Action</u>** (Individual & Team. Purposeful.)

Organize Events	<ul> <li>Luggage Drive: hold a luggage drive so children in care don't move with trash bags</li> <li>Holiday Meal: serve a Thanksgiving meal for families and their children in care</li> <li>Small Group: host an appreciation event for donors, volunteers, foster or birth families</li> </ul>
Build Relationships	<ul> <li><i>Tutor:</i> provide weekly academic encouragement for children &amp; youth in care</li> <li><i>Mentor:</i> provide long-term guidance for youth in care</li> <li><i>Foster:</i> help fill the dire need for foster families</li> </ul>
Expand Reach	<ul> <li><i>Market:</i> promote our common-sense solutions within your network</li> <li><i>Advocate:</i> join our grass-roots community for system-wide legislative &amp; judicial reform</li> </ul>
Offer Expertise	• In-Kind: donate services or share talents to enhance our operational capacity
Invest	• <i>Fund:</i> invest in the work (30% of FGI funding is from corporations & community groups)



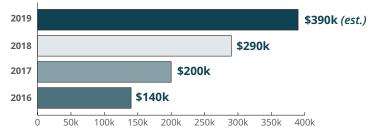


## **Corporate Investment Opportunities**

## What is Fostering Great Ideas?

We focus on system-wide reform and innovative solutions for children who struggle in foster care. We restore dignity, nurture core relationships, and develop thoughtful responses to the significant need.

## **Operations**



# <u>Impact - 2018</u>

#### **Relational Results:**

Mentors	105	youth received consistent guidance: <i>Life Support</i> ®
Siblings	75	children reconnected with their siblings: <i>Sib-Link</i> ®
Parents	25	moms prepared for reunification: <i>Moms Matter</i> ®
Education	10	children tutored weekly: Tutor Match®
	15	youth prepared for college success: College Fellows®

## **Invest in Fostering Great Ideas**

**Operations:** Join our investors:

- Corporate: 30% of funds
- Individuals: 45% of funds
- Foundation: 25% of funds
- **Opportunity:** Build new programming:
  - Tutor Match<sup>®</sup> Build this volunteer tutor system from 10 to 40 tutors.
  - College Fellows<sup>®</sup> Employ a male Education Advocate to better connect with male students.

**Sponsorship:** Host the Great Big Benefit Bash on Oct. 24, 2019, downtown Greenville.

- Corporate Sponsor
- Silent Auction Sponsor



- Administrative and fundraising costs are consistently under 12%, annually.
- Expense increases correspond with increases in number impacted.

#### System Reform:

Dignity	1,000	children moved with luggage instead of trash bags: <i>Carry On</i> ®
Policy	2	child welfare bills became law: Speak Up®
Placement	700	foster parents found support: Care2Foster®
Education	1,000	adults, nationally & internationally, experienced what foster care feels like: <i>Life in Limbo</i> ®